



2017 Sponsorship Opportunities

Would your organization benefit from greater visibility in front of leading economic developers, site selectors or corporate decision makers? Why not be a sponsor of this great organization that brings together the leaders in the Midwest to discuss innovative solutions, make valuable new contacts, and learn about tools to keep them on the leading edge of economic development?

You can gain greater visibility by becoming a Mid-America Economic Development Council (EDC) 2017 sponsor, and the sponsorships provide a great value! Along with exposure via Mid-America EDC's website, your organization is recognized at Mid-America EDC's two annual conferences – **the Best Practices Conference to be held in partnership with the Indiana Economic Development Association Conference in June 2017, and the Mid-America Competitiveness Conference & Site Selector Forum to be held December 3-5, 2017 in Chicago.**

The **Competitiveness Conference & Site Selector Forum** is Mid-America EDC's marquis annual event, providing tips, strategies and ideas to help Midwest communities improve their competitive position to land corporate investment and attract talent while also gaining first hand perspectives of top site consultants in the region.. The Site Selector Dinner, a private event for Gold and Platinum sponsors during the Competitiveness Conference, is a premium opportunity to rub elbows and make great contacts with numerous professionals! Platinum sponsors also enjoy discounts for advertising in Site Selection Magazine! SiteSelection.com is a great resource for the site selector and maintains over 110,000 viewers a month!

Details about our sponsorship packages follow. You may submit your sponsorship commitment online at www.midamericaedc.org or simply email Karla@assnoffices.com with questions and/or to request an invoice! (You may purchase your sponsorship via check or credit card through our online system).



2017 Sponsorship Levels

□ Platinum Level - \$5000 (estimated value - \$9400) – BEST VALUE!

- Three 2017 memberships
- Sponsor listing/recognition at both conferences – Best Practices and Competitiveness Conference & Site Selector Forum
- Three conference registrations for each conference
- Display/Exhibit table at both conferences
- Two seats at the annual Site Selector Dinner (held during the Competitiveness Conference)
- Opportunity to purchase one additional seat at the annual Site Selector Dinner at an additional charge
- Opportunity to register non-members from your organization at the member registration rate for both conferences. (Please contact Karla at karla@assnoffices.com for this option before registering.)
- Sponsor recognition on Mid-America Economic Development Council website
- Discounts on Site Selection Magazine Advertising:
 - \$1000 discount on Button2 Advertising
 - \$750 discount on Demography Pages Advertising
 - \$750 discount on Directory Sponsored Listings
 - (For full details, please contact Cathy McFarland at 888-299-7836.)

□ Gold Level - \$2500 (estimated value - \$4300)

- Two 2017 memberships
- Sponsor listing/recognition at both conferences – Best Practices and Competitiveness Conference & Site Selector Forum
- One conference registration for each conference
- Display/Exhibit table at both conferences
- One seat at the annual Site Selector Dinner (held during the Competitiveness Conference)
- Opportunity to register non-members from your organization at the member registration rate for both conferences. (Please contact Karla at karla@assnoffices.com for this option before registering.)
- Sponsor recognition on Mid-America Economic Development Council website

□ Silver Level - \$1500 (estimated value - \$2200)

- One 2017 membership
- Sponsor listing/recognition at both conferences – Best Practices and Competitiveness Conference & Site Selector Forum
- Display/Exhibit table at both conferences
- Opportunity to register non-members from your organization at the member registration rate for both conferences. (Please contact Karla at karla@assnoffices.com for this option before registering.)
- Sponsor recognition on Mid-America Economic Development Council website