

Kate McEnroe Consulting

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Kate McEnroe ***President, Kate McEnroe Consulting***



Kate McEnroe Consulting is a sole proprietorship founded in 1993 as a full service location selection and economic development consulting firm. Prior to starting this practice, Ms. McEnroe was a Vice President and Principal with PHH Fantus Consulting (now Deloitte Touche Fantus) and has over nineteen years of experience in advising corporations on location selection issues, implementing relocation and expansion plans, and assisting economic development organizations in planning and managing effective programs.

Corporate clients, which account for the majority of Kate McEnroe Consulting assignments, have recently included two Fortune 100 health insurance companies, Sprint, and RR Donnelley.

For economic development organizations, she specializes in creating labor market business cases and high-impact, cost effective targeted marketing plans and programs incorporating all media channels.

Among Kate McEnroe Consulting's economic development clients are the Northeastern Strategic Alliance (SC), TVA, The Community Development Foundation of Mississippi (Tupelo), and The Michiana Partnership.

She is a graduate of Kalamazoo College and the Wharton School of Business, and lives and works in Atlanta and Chicago.